

# Cisco Room Series Market Report

As a highly rated, TrustRadius award-winning product, Cisco Room Series has firmly established itself as a quality option for Video Conferencing solution buyers, especially by offering excellent audio and video quality, easy to set up and use equipment, and smooth integrations with other software.



















### On choosing Cisco Room Series over Logitech:

"the user experience is not even close to any Cisco device."



Martin Lostracco | Presales Engineer | Information Technology & Services (Incentivized  $\star \star \star \star \star$ 

# On choosing Cisco Room Series over Poly Studio Series:

"The video quality is superior to that of Poly Studio. The way of operating the devices is very different since the Room Kit Series are professional compared to Poly Studio since it is only like a PC peripheral."



Abel Tapia | Support IT | Evoluciona Comunicaciones SA de CV Incentivized  $\star/\star/\star/\star/\star$ 

# In their TrustRadius reviews, the most common pros of Cisco Room Series include:

Video and audio quality

• Easy set up and customization

Integrations

· Presentations and whiteboarding

# On Cisco Room Series's audio and video quality:

"When we were acting as a training department for onboarding our colleagues, we utilized the Cisco Room Series to conduct webinars. The high-quality video and audio, paired with content-sharing capabilities, ensured our onboardees received a comprehensive, interactive learning experience, regardless of their physical location, such as if they were connecting from home instead of the office."

<u>Verified User</u> | Technician in Information Technology | Health, Wellness, and Fitness Company (Incentivized  $\star\star\star\star\star$ 



TrustRadius asks each reviewer 5 key insights questions to get a quick overview of reviewers' overall sentiments about the product. Cisco Room Series reviewers overwhelmingly answer all five questions positively, indicating that the majority of Cisco Room Series users are pleased with the product.

# **Cisco Room Series Key Insights**



#### Would buy again

97% of TrustRadius reviewers said they would buy Cisco Room Series again.



#### Happy with the feature set

97% of TrustRadius reviewers indicated being happy with Cisco Room Series's feature set.



#### Implementation went as expected

100% of TrustRadius reviewers said implementation of Cisco Room Series went as expected.



#### Delivers good value for the price

95% of TrustRadius reviewers said Cisco Room Series delivers good value for the price.



#### Lived up to sales and marketing promises

97% of TrustRadius reviewers stated that Cisco Room Series lived up to sales and marketing promises.

# On Cisco Room Series's ease of use and set up:

"This product is ready to go out of the box. After you get the machine set up with the proper licenses, it basically runs itself. The most work I've had to do is type in the meeting information and send it to the machine and it does the rest on its own."

<u>Verified User</u> | Technician | Legal Services Company (Incentivized

 $\star \star \star \star \star$ 



# Cisco Room Series was rated higher than the category average: **Cisco Room Series** 8.6 **Video Conferencing** Category 2 6 10



Cisco Room Series is rated a 8.6/10 by reviewers for likelihood to recommend, outperforming the Video Conferencing category average of 7.9. Cisco Room Series users are generally happy with the product, and if you ask, they're likely to recommend that you use it as well.

## On Cisco Room Series's integration capabilities:

"We use Cisco Room Series Kits in our conference room spaces, large and small. Cisco Room Series Kits provides us with a video conferencing solution that meets the needs of our organization. They provide us with the ability to connect to Webex, Teams, and Zoom platforms."

Michael Sanchez | Help Desk Technician | Pomona Valley Hospital Incentivized  $\star \star \star \star \star \star$ 

Learn More

This report was created using TrustRadius reviews and data by the TrustRadius Research Team in August 2024

